



Civil-Military Cooperation
Centre of Excellence

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Implementation Vision 2020



Foreword

Several times per year, the CIMIC Messenger will inform the CIMIC family and our civilian partners, as well as the interested public, about both relevant and current issues pertaining to the world of Civil-Military Interaction (CMI), CIMIC and the CCOE.

With one year down from CCOE's strategic move to The Hague in the summer of 2014, this CIMIC messenger focusses on various aspects of the transformations since then and the enhanced outreach to the International Organizations (IOs), Governmental Organizations (GOs) and Non-Governmental Organizations (NGOs) community located at or near the "City of Peace and Justice". The new CCOE Network Area, which became operational in late April will allow all stakeholders in CMI to actively participate and collaborate on Civil-Military projects from anywhere in the world and at any time. The equally new Mission App, enables field staffers to share on-the ground data in real time and to thus plan, prepare and monitor any phase of an operation.

Colonel Roel Been
Director CCOE

www.cimic-coe.org





Calling on civilian experts: field workers, academics staffers!

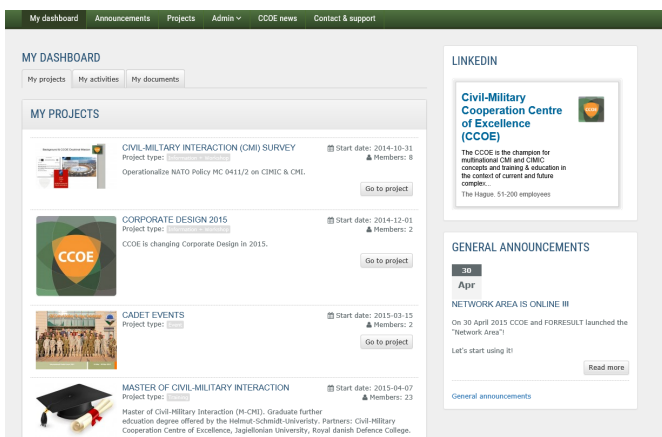
NEW CCOE NETWORK AREA TO FACILITATE CONTINUOUS ENGAGEMENT AND INTERACTION!

Article is written by Reserve Officer Tilman Engel - CCOE/ Public Affairs Office

One of the core tenants of Civil-Military Interaction (CMI) from the side of the Allied forces continues to be the pro-active involvement of civilian expertise and decidedly non-Military perspective into the comprehensive approach and response in crisis situations. With both sides often heavily involved into their own institutional demands, such interaction had often been restricted to selected conferences and workshops on the more senior levels.

The new CMI "Network Area", introduced by the CCOE in late April, now breaks down any institutional, ranking or scheduling barriers, allowing all stakeholders in crisis management to actively engage with each other and to share general or ad-hoc experiences online, anywhere and anytime. With all content and data available in a cloud application it has become exceptionally easy for CMI stakeholders to utilize the network area comprehensively.

Easy registration and log-in allow anyone to join ongoing CMI projects, to upload or download project files, as well as communicating with all project members online. Once being accepted as a member of a project team, CMI network participants will then have free access to contribute to specific projects (with documents, presentations, statistical data files). Also you are invited to remain in contact with other project members and to track your and other contributor activities.



Picture: Dashboard CCOE Network Area

The new CCOE "Network Area" now provides for the unique opportunity to make your voice heard and to present your personal field and mission experiences and learnings across the wide horizon of international CMI experts and stakeholders. Registration is easy through the CCOE homepage, or visit: <http://network.cimic-coe.org>

Now also honoring Civil-Military cooperation in the business world, the CCOE hereby provides Forresult BV from Enschede, NL, the charged information communication corporate partner with the opportunity to assess the new "Network Area" in their own words:

"In order to facilitate this project comprehensively on time, the CCOE partnered with Forresult, an online agency specialized in conceptualizing and developing tailor made ICT solutions for organizations with progressive ambitions. Forresult is specialized in translating complex processes into effective solutions that meet both the expectations and the goals that were set.

Forresult agency and CIMIC COE go back a long time. What started out as 'helping a neighbour' in building new websites in 2011 and 2014, ended up with both parties teaming up to develop this project, stressing the growth and ambitions of CCOE.

From Forresult's point of view, the Network Area underlines CCOE's goals and ambitions on an international scale. Taking into account the current global affairs and the world's trouble spots, the call for unity and force in addressing Civil-Military Cooperation has never been more urgent. CCOE's choice for investing in a system that offers individuals and organisations all over the world the opportunity to meet and collaborate in the intrinsic and valuable field of CMI is an honourable and valuable one."

Roy Snippers
Online Business Optimizer @ Forresult

FORRESULT
EXPERTS IN ONLINE

Register now for this unique opportunity for everyone in CIMIC/CMI international cooperation to share knowledge, to connect with stakeholders and to collaborate on projects.



THE MISSION APP

This article is written by Lisa Ziekenoppasser - Intern at CCOE, Lessons Learned/ Development Branch

Background

Every day, millions of people are using their mobile devices, smartphones and tablets. These electronic devices often have access to many so called mobile applications (Apps). A mobile App is software that runs on a handheld device and can connect to a wireless network¹. Nowadays, there seems to be an App for almost everything, from checking up the weather forecast and breaking news, chatting with friends or looking for recommended restaurants, name it and one will find a suitable App. The use of these mobile Apps have become part of our daily lives.

Apps are an effective and easy way to share and collect a wide range of information. With this in mind, in 2013, the Lessons Learned/Development Branch launched the start of the development of a mobile App framework to optimize CIMIC/CMI contribution to the military decision making process, also called the *CIMIC/CMI Mission App*. This prototype App focusses on the planning, preparing and monitoring phase of an operation, and the structured collection of data to ease reporting. However, the App is not only a communication device, it also includes a camera, an audio recorder and a GPS system. The collected information (Mission Database) may increase situational awareness on a tactical and operational level. Therefore, an important aspect of the development of the App is to analyze how we are able to share the collected information in a quick, easy and effective manner, between military, as well as with our civil partners in mission areas.

Example

During a patrol in a mission area, a field officer comes in contact with local inhabitants. The locals provide information about a nearby disaster, namely a small landslide. The field officer wants to collect this information via the Mission App and asks approval of the locals for the use of the App.

After the approval and short explanation of the device, the officer opens the Mission App. He or she can choose four different modes: locations, people, events and tasks. Within the mode "location", the officer can collect for example information about particular houses, churches or mosques. The mode "people" provides a format for the collecting information about important people, for example the eldest of a village. The mode "events" refers for example to landslides, tornadoes or floods. Within the last option "tasks", the officer can read and change already collected data. In this particular case, the officer opens the mode "events". Several icons will be showed on the device. These icons are based on the humanitarian icons as developed by UN OCHA. The officer creates a new event using the icon for "disaster landslide".



Figure 1: UN OCHA humanitarian icon for Disaster Landslide

There are five options to collect information: make use of the audio recorder, take a photo, include the location², write down your observation in a short notice and edit information (specific name etc.). This new information will be saved on the device. All members of this particular mission can have access to the information about the landslide after the synchronization of the data. A quick, easy and effective manner of sharing information.

¹ See <http://www.contentious.com/2011/03/02/whats-a-mobile-app/>

² In the preparation phase, maps can be uploaded on the device so



Workshop

On 12 and 13 May 2015, the Lessons Learned/Development Branch organized the 4th CIMIC/CMI Mission App Workshop in The Hague. Participants from Denmark, Germany, Poland, the Kingdom of the Netherlands, Belgium, Switzerland and Slovenia discussed the current status, practical experience and development of the CIMIC/CMI App.



Picture: CCOE Mission App Workshop
Source: CCOE/ Kaminski

During the two day workshop, the participating nations have provided extensive feedback on the use of the prototype device tested during exercises in Germany, Poland, Burundi and Denmark. Several observations and best practices have been shared. The discussion ranged from technical issues till practical hiccups like the use of the App while wearing gloves. The workshop and related discussions were very productive. The only way to analyze a prototype App like this, is to validate its practicality during exercises and extensively discuss the lessons observed.



Picture: CCOE Mission App Workshop - Dr. Glahn
Source: CCOE/ Kaminski

Based on the provided observations and best practices, Dr. Christian Glahn who is the developer of the CIMIC/CMI Mission App, presented the next steps that have to be taken in regard to the development and progress of the CIMIC/CMI Mission App. He will mainly focus upon the technical points for improvement. In addition, the CCOE will continue the process of improvement as well, as still important points as security issues and sharing information with civil actors has to be tackled down. Great steps have been made, and now it is time to continue to tackle the gathered lessons observed. We would like to thank all participants whom contributed to the development of the App so far, and we are looking forward to the further development and enhancement of the CIMIC/CMI Mission App.

For more information or questions, please contact LTC Lars Cramer-Larsen, Branch Chief Lessons Learned/Development: cramerlarsen.l@CIMIC-COE.org.

In order to share your opinion and ideas concerning this electronic App please join the LinkedIn-group "CIMIC-CMI" - Civil-Military Interaction.

IN TRANSFORMATION THE CCOE AFTER YEAR 1 IN THE HAGUE

This article is written by Reserve Officer Tilman Engel - CCOE/ Public Affairs Office

Following its initial 13 years in Budel and Enschede, the CCOE finally moved to The Hague in June 2014. One year down from this strategic relocation into the heart of Dutch public administration and its extensive cluster of International (IOs), Governmental (GOs) and Non-Governmental Organizations (NGOs), the CCOE has taken decisive steps to reposition and realign itself within this exciting environment. This article reviews the key developments of this last year.



Picture: CCOE Building in The Hague
Source: CCOE/ Dube



Taking the helm as Director in the fall of 2014, Colonel Roel Been outlined his understanding of the future role of the CCOE.

“In our rapidly changing world, we cannot stand by and let others solve the challenges. In terms of security and defense at our and our Allies borders, inaction is simply not an option: not for NATO, nor for the Allied Nations, not for their armed forces and neither for the CCOE.”

With this mission in mind, the CCOE embarked on a fast paced track to redefine its role both in terms of content leadership, as well as regarding its overall network reach and civilian stakeholder engagement within The Hague and beyond.

Following the move, the CCOE management team convened in October 2014 for a comprehensive off-site workshop, with the goal to define the strategic way ahead to position the centre within its overall environment. Its result, the Vision 2020 describes the general scope of activity and effort to develop and shape the CCOE as part and within the much larger group of stakeholders:

“CCOE 2020 is the preferred network campus to

- **connect people**
- **share collective knowledge and**
- **gain unity of purpose**

in the field of Civil - Military Interaction.”



Picture: CCOEs Workshop “Vision 2020”
Source: CCOE/ Kaminski

Several key steps have since been taken to communicate and implement the CCOE Vision 2020.

At the Community of Interest Workshop in early February 2015, more than 60 participants from 21 nations from civilian and military organizations alike were introduced to its overall scope and the motto: “Connect. Share. Contribute”.

At this workshop, the CCOE also presented its new corporate design, reflecting the graphic implementation of the new vision. The overall design implementation phase reaching across all communication tools, finished with the official flag raising ceremony at the headquarter on 30 April, 2015.



Picture: Raising of new CCOE flag
Source: CCOE/ Dube

With several events and workshops now being conducted at different sites around the world, the CCOE staff has engaged in the establishment of strategic new educational projects: as such, the CCOE has introduced and executed a tailor made EU Battle Group course for Hungary, supported the “Master of Civil-Military Interaction (CMI)” initiative with academic input from Germany, Denmark, Poland and the Netherlands, and has shared knowledge on CMI in hybrid warfare relevant for the crisis and conflicts in Ukraine, Lebanon and Mali.



Picture: CIMIC Seminar for EU Battle Group
Source: www.cimic-coe.org

Furthermore, the open, online base Network Area portal for CIMIC/CMI went live. With easy access directly from the CCOE homepage, civilian stakeholders are invited to share CIMIC/CMI knowledge, to connect amongst each other and to contribute to and to collaborate on related projects.

In addition, a test case for the CIMIC Mission App has been established with input from Denmark, the Netherlands, Germany and Poland.

The "Concepts, Interoperability and Capabilities (CIC)" Branch has visited several Headquarters in the NATO Force Structure to conduct a survey on the newly established Allied Joint Publication in order to fully capture changes in policy and best practices from those who implement the comprehensive approach on the ground. Results of this survey will be presented to the CIMIC/CMI stakeholder network in December 2015, with the final outcome to be imbedded in the update of the CIC doctrinal framework.

Several staff members have been committed to Trident Juncture 2015, the flagship activity of NATO post Afghanistan. The CCOE will leave a strong footprint in the preparation, execution and evaluation as Officer Directing the exercise for CIMIC/CMI.

Recognizing the need for more and more committed Sponsoring Nations, the CCOE is actively engaging with potential new Sponsoring Nations. Currently, there are intensive discussions underway with the United States, Canada, Great Britain, Sweden, Spain, Austria and Ireland, in addition to efforts to start constructive conversations with France. In order to enhance mutual cooperation with aspirant new Sponsoring Nations, the CCOE aspires to sign letters of intent with respective organizations from Ireland and Sweden.

Within The Hague environment, the CCOE has already become an active member of The Hague Security Delta (HSD). The HSD organizes workshops and seminars on e-security, creating excellent opportunities to further expand our own network reach. Further meetings have been conducted with several key civilian side organizations such as Catholic Organization for Relief and Development Aid (Cordaid), Global Partnership for the Prevention of Armed Conflict (GPPAC), Hague Center for Strategic Studies (HCSS) and the Netherland Institute of International Relations (Clingendael).

In addition, existing contacts to the United Nations are being pro-actively expanded, while also opening up towards the European Union (EU) and the European Union Military Staff (EUMS). In this context, the CCOE has been asked by EUMS to become the Discipline Leader on CIMIC / CMI, equivalent to the role owned as the NATO Department Head.

Finally, together with representatives from 24 military and civilian organizations, CCOE Director Colonel Roel Been signed a letter of intent at "Common Efforts 2015", taking place in Berlin from 18 to 22 May 2015. German Secretary of Defence, Mrs. Ursula von der Leyen addressed the audience and signatories of the exercise which intends to build effective interaction between civil and military organizations.



Picture: DIR CCOE signed letter of intent at "Common Effort 2015"
Source: www.cimic-coe.org

As the spearhead in the area of NATO CIMIC/CMI, the CCOE strives to implement excellence as an overarching attitude into all related activities and lines of effort. Being committed to the new Vision 2020, the CCOE will finally embark on an audacious new strategies in marketing and communications, as well Information Technology (IT) towards our various stakeholder communities, which will commence in the fall of 2015.



CCOE Announcements

“Operationalization and Implementation of new CIMIC/CMI policy throughout NATO”

Stakeholder Workshop: 23 - 25 November 2015

CIMIC Centre of Excellence, The Hague

This workshop focusses on the operationalization and actual implementation of the revised NATO Allied Joint Publication Policy MC 0411/2, which became effective in May 2014.

It is the CCOEs task and mission to facilitate the implementation of Civil- Military Interaction according to this new policy across NATO. Up to eight different syndicate workshops, consisting of civilian and Military stakeholders alike, will review the findings of a survey at several Headquarters in the NATO Force Structure on the implementation of the new policy. This will be done with the goal to include results from different perspectives into the future version of Allied Joint Doctrine for Civil-Military Cooperation (AJP-3.4.9(A)).

In order to represent the full spectrum of interaction between Alliance forces and the civil environment in which they operate, the CCOE strongly encourages and requests the participation and engagement of stakeholders from NGOs and international corporate business in this workshop.

To learn more, please see the CIMIC Messenger “Interaction” 1/2015.

To contribute to the project please visit our “Network Area” on our Webpage (www.cimic-coe.org) and request to join the “Civil-Military Interaction (CMI) Survey”.

“See you in The Hague!”

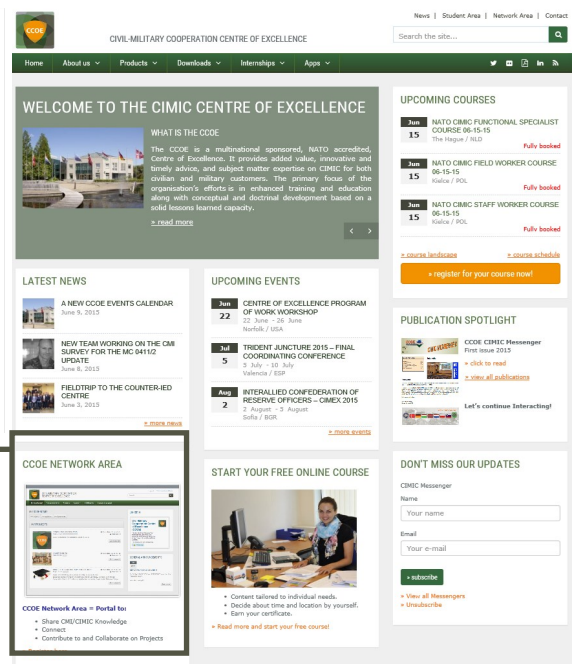
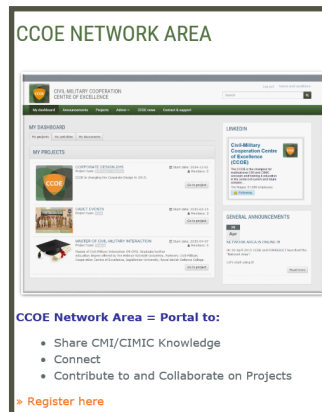




CCOE NETWORK AREA

How to register to the Network Area.

- Visit www.cimic-coe.org
- Click on “Register here”
- Fill out the registration form
- Click the “Register” button



Any comments or suggestions to this information Leaflet?

Would you like to contribute an article?

Please contact us!

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Vision 2020

»CCOE is the preferred network campus to

- connect people
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... uniting overlaps.



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